



Clark Walker

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EDUCATION

ART INSTITUTE OF FORT LAUDERDALE, Ft. Lauderdale, Florida Associate of Science, Advertising & Design
Undergraduate studies in Advertising Design, Graphic Design, Illustration, Airbrush, Product Illustration, Package Design, Environmental Design, Television Graphics & Production, Photography, Computer Graphics, Mechanical Arts

TECHNICAL APPLICATIONS

Adobe Creative Suite; PhotoShop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver.
MS Office; Word, PowerPoint, Excel. Mac and PC Platform.

TECHNICAL SKILLS

Airbrush Illustration, Airbrush Photo-Retouch, Black & White Illustration, Pencil Illustration, Multi-Media Color Illustration, Mounting, Cutting, Prop Construction, Sculpture Work, Backdrop Painting, Custom Auto Painting.

EMPLOYMENT

October 2004 – Present

Senior Graphic Designer, Wells Fargo Wealth Management, San Francisco, CA

Senior Graphic Designer; PhotoShop, Illustrator and InDesign specialist. Responsibilities for Wells Fargo Wealth Management, The Private Bank and Family Wealth include designing within brand standards, using color palettes, typographical standards, layout specifications, photo research, PhotoShop editing, file collection for print and press checks. I also schedule and supervise design team projects.

Fall 2002 – Fall 2004

Graphic Designer, Freelance, Santa Monica, CA

Freelance Graphic Designer for a range of industrial and retail clients. Projects ranged from printed marketing collateral to book covers, large format graphics such as billboards, technical illustrations and signage. Created, maintained and executed design concepts throughout all phases of projects from inception to completion.

Winter 2002 – Summer 2002

Graphic Designer, Steren Electronics, San Diego, CA

Graphic Designer and Technical Illustrator. Responsibilities included technical illustrations of electronic cable parts/tools, photography scans and custom photo clipping, product package design and labeling, monthly sales newsletter, display graphics for trade shows and logo design for product-specific launches.



Spring 1994 – Fall 1996

Graphic Designer, Sangamon, Inc., Taylorville, IL

Lead Graphic Designer on all point-of-purchase collateral for K-Mart and Wal-Mart department stores, to include strip signs, danglers, racks, end-cap signs and displays. Production Artist/Designer for in-house corporate greeting card division, specializing in the design and production of greeting cards, envelopes, labels, seasonal gift packaging (wrapping paper, bows/ribbons). Created general to complicated mechanical layout of greeting cards to include black/white illustrations, creative typography, intricate die tracings for foiling, thermography, embossing, and die-cutting by hand. Communicated directly with Color Separators, Printers, Editorial, Marketing and Production Schedulers. Responsibilities included maintaining production schedule/timeline and proofreading.

On Going Graphic Designer and Illustrator, Freelance

Contractor for multiple companies, specializing in logo design, annual reports, brochures, newspaper/trade magazine ads, package design, billboards, screen-printed apparel/decals, and miscellaneous graphic art projects. Created, maintained and executed design concepts throughout all phases of a project through delivery. All creative graphics and illustrations are first hand-designed, and then enhanced using computer graphic software.

Portfolio and client list available upon request.